



**Balch Springs Tourism Advisory Committee
June 20, 2019**

MINUTES

1. Identification of quorum

Meeting was called to order by President Lauren Grady Johnson at 6:04pm.

Present: Lauren Grady Johnson
Opal Smith
Cindy Claire
Sandra Aguirre

Absent: Felicia Rettig
Charlie Cazares
Chase Rettig

Staff: Chris Dyser, Community Development Director
Effie Donaldson, ED Administrative Services Mgr.
Linda Highwood, ED Project Coordinator
Alvester Gibson, Tourism Specialist
Lupe Baladez, Chief Building Inspector

2. Citizen's Comments

No Citizen's comments

3. Approval of Minutes

A. Special Meeting September 27, 2018

Sandra Aguirre made a motion to approve the special meeting minutes for September 27, 2018 as presented.

Opal Smith seconded the motion.

For: Lauren Grady Johnson, Opal Smith, Cindy Claire and Sandra Aguirre

Motion passed 4-0

4. Discussion and update regarding Hotel Occupancy Tax (HOT) fund budget/expenditures for FY 2018-2019 and FY 2019-2020 resolution update.

Economic Development Admin. Services Manager Effie Donaldson gave an update regarding budget for the Hotel Occupancy Tax fund budget/expenditures for FY 2018-2019 and FY 2019-2020 resolution update.



**Balch Springs Tourism Advisory Committee
June 20, 2019**

MINUTES

5. Discussion and action concerning the consideration for FY2018-2019 Hotel Occupancy Tax (HOT) requests:

A. City of Balch Springs-Learning Ctr. Hot Summer Musical with the Larry Gordon Band

Sandra Aguirre made a motion to approve \$2,500.00 for the COBS Learning Ctr. Hot Summer Musical with the Larry Gordon Band; Funding shall be taken from the ARTS Allocation.

Cindy Claire seconded the motion.

For: Lauren Grady Johnson, Opal Smith, Cindy Claire and Sandra Aguirre

Motion passed 4-0

B. Balch Springs Founders Day Association- Honoring the Life & Legacy of the Honorable Veryln Smith

Sandra Aguirre made a motion to approve \$2,500.00 for the Balch Springs Founders Day Association- Honoring the Life & Legacy of the Honorable Veryln Smith; Funding shall be taken from the Events Allocation.

Cindy Claire seconded the motion.

For: Lauren Grady Johnson, Cindy Claire and Sandra Aguirre

Abstain: Opal Smith

Motion passed 3-1

C. Friends of the Balch Springs Library- Murder Mystery Theater

Cindy Claire made a motion to approve \$450.00 for the Friends of the Balch Springs Library- Murder Mystery Theater; Funding shall be taken from the Arts Allocation.

Opal Smith seconded the motion.

For: Lauren Grady Johnson, Opal Smith, Cindy Claire and Sandra Aguirre

Motion passed 4-0

D. City of Balch Springs- Art Show

Opal Smith made a motion to approve \$2,500.00 for the COBS Art Show; Funding shall be taken from the ARTS Allocation.

Cindy Claire seconded the motion.

For: Lauren Grady Johnson, Opal Smith, Cindy Claire and Sandra Aguirre

Motion passed 4-0



**Balch Springs Tourism Advisory Committee
June 20, 2019**

MINUTES

6. Reports:

A. Tourism Update

Tourism Specialist Alvester Gibson presented a power point presentation updating the board on the basketball tournament, community guide, restaurant map and future tourism projects.

B. Events Update

Chief Building Inspector Lupe Baladez presented the completion report power point to the board for the Veterans Memorial Plaza.

C. Attendance Report

Community Development Director Chris Dyser updated the board on the City Councils request of an attendance report that staff will put together and a request for the board president to give an annual report to the City Council at a future Council Meeting.

7. Announcements, request for information and or new business items for future agenda item.

- The next TAC Board Meeting date will be scheduled as needed
- Upcoming City Council Meetings are June 24th and July 8th
- Veterans Memorial Plaza Dedication s June 29th at 3:30PM 12400 Elam Road
- Fourth of July Festival and Fireworks is on June 29th from 5:00PM to 11:00PM
- City offices will be closed for the July 4th Holiday
- Back to School Bash is August 3, 2019 at the Balch Springs Recreation Ctr.
- Unity in the Community is August 10th from 6:30-10:30pm at the Recreation Ctr. Hosted by the Balch Springs Police Department
- Chamber of Commerce Business Expo & Taste Event is on August 27th at the Civic Center
- HOT Topics for Texas Cities Training is August 16th from 10:00am to 2pm



**Balch Springs Tourism Advisory Committee
June 20, 2019**

MINUTES

8. Adjournment

Sandra Aguirre made the motion to adjourn.

Opal Smith seconded the motion.

For: Lauren Grady Johnson, Opal Smith, Cindy Claire and Sandra Aguirre

Motion passed 4-0

The TAC Meeting adjourned at 7:00pm.

Lauren Grady Johnson, Tourism Advisory Committee President

Effie Donaldson, ED Administrative Services Manager

Minutes passed and approved at a special meeting held on December 5, 2019.