

THE CITY OF
BALCH SPRINGS
ECONOMIC DEVELOPMENT

**BALCH SPRINGS
COMMUNITY & ECONOMIC DEVELOPMENT
CORPORATION TYPE B AND KEEP BALCH SPRINGS
BEAUTIFUL (KBSB) SPECIAL JOINT MEETING
SEPTEMBER 13, 2023**

MINUTES

The Balch Springs Community & Economic Development Corporation Type B conducted a Joint Meeting with Keep Balch Springs Beautiful (KBSB) on Wednesday, September 13, 2023, at 6:00 PM.

1. Identification of quorum.

The meeting was called to order at 6:00 PM by President Rhonda Ashcraft

Present: Rhonda Ashcraft
Kelwyn Hill
Rick Brumfield
Wanda Adams
Helen Shelby
Katisha Bruner

Absent:

Staff:
Chris Dyser, Community Development Director
Linda Highwood, Comm. Deve. Coordinator
Sabrina Garcia, Comm. Deve. Specialist
Santoshia Pratt, Comm. Deve. & Business Administrator
Alvester Gibson, Business Development Coordinator

Attorney: Jeff Moore

2. Wanda Adams gave the invocation. Chris Dyser led the pledge.

3. Public Comments. – No Public Comments were given.

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4. Approval of Minutes.

a. Regular Meeting Minutes for August 9, 2023

Wanda Adams made a motion to approve the regular meeting minutes for August 9, 2023, as presented.

Helen Shelby seconded the motion.

For: Rhonda Ashcraft, Kelwyn Hill, Rick Brumfield, Wanda Adams, Helen Shelby, and Katisha Bruner.

Motion Passed 6-0.

5. Discussion and action concerning the approval of the Balch Springs Community and Economic Development Corporation Type B Fiscal Year 2023-2024 Budget.

Chris Dyer gave over overview.

Wanda Adams made a motion to approve the Balch Springs Community and Economic Development Corporation Type B Fiscal Year 2023-2024 Budget.

Katish Bruner seconded the motion.

For: Rhonda Ashcraft, Kelwyn Hill, Rick Brumfield, Wanda Adams, Helen Shelby, and Katisha Bruner.

Motion Passed 6-0.

6. Discussion and action concerning the approval of the Fiscal Year 2023-2024 Chamber of Commerce annual agreement.

Kelwyn Hill made the motion to approve the FY 2023-2024 annual agreement with the Chamber of Commerce not to exceed \$9,500.

Helen Shelby seconded the motion.

For: Rhonda Ashcraft, Kelwyn Hill, Rick Brumfield, Wanda Adams, Helen Shelby, and Katisha Bruner.

Motion passed 6-0

7. Discussion to provide funding for the Keep Balch Springs Beautiful Program for fiscal year 2023-2024.

Linda Highwood gave an overview of the KBSB budget.

8. Public Hearing

To provide funding in the amount not to exceed \$15,175 for eligible Keep Balch Springs Beautiful projects, including marketing and training; supplies for public park cleanup events; commercial or business area cleanup events; supplies for promotional events; supplies for promotion of beautification programs; supplies for public education and marketing regarding beautification and recycling; assist with rehab projects including purchase of supplies, fence materials, plants, shrubs, benches, picnic tables, BBQ grills etc., for public parks.

The public hearing opened at 6:30 p.m.

The public hearing closed at 6:31 p.m.

No Public Comments were given.

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9. **Discussion and action to provide funding in the amount not to exceed \$15,175 for the Keep Balch Springs Beautiful program for fiscal year 2023-2024.**
Helen Shelby made the motion to provide funding in the amount not to exceed \$15,175 for eligible Keep Balch Springs Beautiful projects, including marketing and training; supplies for public park cleanup events; commercial or business area cleanup events; supplies for promotional events; supplies for promotion of beautification programs; supplies for public education and marketing regarding beautification and recycling; assist with rehab projects including purchase of supplies, fence materials, plants, shrubs, benches, picnic tables, BBQ grills etc., for public parks.
Wanda Adams seconded the motion.
For: Rhonda Ashcraft, Kelwyn Hill, Rick Brumfield, Wanda Adams, Helen Shelby, and Katisha Bruner.
Motion Passed: 6-0.
10. **Discussion and action concerning a Best Southwest STEAM Sponsorship marketing opportunity not to exceed \$1,000.**
Alvester Gibson gave an overview of the Best Southwest STEAM marketing opportunity. Wanda Adams made a motion to approve the Best Southwest STEAM Inventor level sponsorship in the amount of \$1,000.
Kelwyn Hill seconded the motion.
For: Rhonda Ashcraft, Kelwyn Hill, Rick Brumfield, Wanda Adams, Helen Shelby, and Katisha Bruner.
Motion Passed 6-0.
11. **Executive Session:** The Balch Springs Community and Economic Development Corporation (Type B) shall convene into a closed executive session pursuant to Sections 551.087 and 551.071 of the Texas Government Codes to receive legal advice from its attorney, to deliberate the offer of a financial or other incentive to a business prospect that the Board seeks to locate in the city and with which the board is conducting economic development negotiations with Stonelake Capital Partners, TKG, Retail Connection, and the Rylie Crest Drive, Lake June, and Beltline @ I20 business corridors; and to discuss Alexander Village project and to consult with attorney on the acquisition of property and discussion on other Economic Development owned land.
The board did not go into executive session.
12. **Reconvene into Open Session:** The Balch Springs Community and Economic Development Corporation (Type B) reconvened into open session to take any action necessary related to the executive session.
The board did not go into executive session.
13. **Reports:**
A. **Economic Development Reports and Project Updates.**
i. City Manager updates
ii. Financial Reports

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- iii. Development updates
- iv. Keep Balch Springs Beautiful update
- v. Park Amenity Project
- vi. STAR Transit Reports
- vii. Other Economic Development Reports/Updates
- viii. Activity/Staff Reports

Chris Dyser Community Development Director gave updates to the board on current economic development projects including a development activity update, finance report, Star Transit ridership reports, parks projects update, and the monthly update on staff activity reports.

B. Chamber of Commerce

ix. Update on Chamber and Economic development projects.

Balch Springs Chamber of Commerce President Alvester Gibson was present to give the board an update concerning past and upcoming events with the Chamber of Commerce.

14. Announcements, requests for information, and or new business items for future agenda items.

Linda Highwood gave announcements.

- **The Next Type B Meeting** is October 11, 2023 at 6:00 PM.
- **The 12th Annual Chamber of Commerce 2023 Golf Tournament** is scheduled for September 22nd.
- **The City of Balch Springs 70th Jubilee Celebration** will be held on Thursday September 28th at the Balch Springs Civic Center from 5:00pm – 8:00PM
- **National Night Out will be held on Tuesday, October 3, 2023** – More details to come
- **Fall Trash Round Up & Document Shred will be held on Saturday, October 7, 2023** at the Balch Springs Recreation Center from 8:00am – 1:00pm
- **April 8, 2024 We're in the Path:** Total Eclipse of the Sun; Balch Springs in epicenter with 4 mins, 10 seconds of total darkness. Eclipse begins at 12:23pm and ends at 3:02pm with maximum darkness at 1:42pm.

15. Adjournment.

Kelwyn Hill made the motion to adjourn.

Rick Brumfield seconded the motion.

For: Rhonda Ashcraft, Kelwyn Hill, Rick Brumfield, Wanda Adams, Helen Shelby, and Katisha Bruner.

Motion Passed 6-0

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President Rhonda Ashcraft adjourned the meeting at 7:15 PM.

Wanda Adams

~~Rhonda Ashcraft~~ *Wanda Adams*
BSCEDC Type B President

Alvester Gibson

Alvester Gibson
Business Development Coordinator